Brad Devices — Press Kit

For journalists, bloggers, podcasters and anyone covering the story.

Website: https://brad-devices.vercel.app · **Contact:** mailto:brad.devices.official@gmail.com · **Founded:** 2025 · **Location:** Kisumu, Kenya

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Boilerplate

Short (1–2 sentences): > Brad Devices is a vertically-integrated computer company designing silicon, memory, an operating system and the software that builds them — under one roof, as one coherent plan. Founded by 15-year-old Festus Bradley Nyadimo in Kisumu, Kenya, it ships its software toolchain before its silicon.

Medium (3–4 sentences): > Brad Devices is a vertically-integrated computer company designing silicon, memory, an operating system and the software that builds them — under one roof, as one coherent plan. Founded by 15-year-old Festus Bradley Nyadimo in Kisumu, Kenya, the company ships its BradVector software toolchain (assembler, interpreter, debugger, profiler) before its silicon is fabbed, so every claim carries a receipt. Its ecosystem spans BradOS, BradCore, HyperCore and BradXon processors, Torox GPUs, and the BradSense-Render neural rendering engine.

Fast facts

Company	Brad Devices
Founder	Festus Bradley Nyadimo (“The Architect”)
Age	15
Location	Kisumu, Kenya
Founded	2025
Tagline	Software before silicon. Receipts after that.
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What ships today (software): - `bradc` — BradVector assembler - `BVRT` — BradVector interpreter (32-lane SIMD) - `braddev` — the one-binary dev CLI - `bradgdb` — the debugger - `BradTimeline` — the cycle-level profiler - BradSense-Render M0 — spatial upscaler (measured 39.43 / 39.44 / 39.57 dB PSNR) - BMS — Brad Mobile Services reference server

What is designed (silicon): - BradISA — the CPU instruction set - BradCore, BradChip (5 tiers), BradXon — the CPU family - Torox G1, BradGfx, BradFx, BradApex — the GPU family - BradNPU, NCC, HB-AIM, AI-ISA — the NPU - SPMP, BradRAM, BradDrive, BradNAND — memory and storage - BradOS, Kinetic & Torox Drivers, Brad-CVT — the software platform

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The story

Festus Bradley Nyadimo was born in Kisumu, Kenya. At 15, he is designing a complete computer ecosystem — the silicon, the memory, the operating system and the software that builds them — because he believes the next great technology company can be built from Africa.

Brad Devices is not a slide deck. The software toolchain runs today: you can open the website and watch it assemble, execute and debug BradVector code in your browser. The silicon is designed to the same standard, documented in a 1,737-line unified specification, and tagged honestly — SHIPPED, DESIGNED, or VISION — so a reader always knows exactly what a file can prove.

The two rules

1. **Two ISAs, never one.** BradISA is the CPU. BradVector is the GPU. They meet on the BradFusion fabric and share SPMP memory — they do not share instructions.
2. **Receipts before promises.** Every claim carries a tag — SHIPPED (software runs today), DESIGNED (silicon designed), VISION (honest future) — and a link to verify it.

Press contact

Email: mailto:brad.devices.official@gmail.com

For interviews, embargoed briefings, additional assets or technical questions, email the address above. Please include your outlet, deadline and the angle you are working.

Brand assets

Logos, wordmarks and the brand guide live in the root of this repo:

Asset	Location
Icon (SVG)	`assets/logos/`
Full logo (PNG)	`assets/logos/`
Wordmark (SVG)	`assets/wordmarks/`
Brand guidelines	`BRAND.md`

Also available

- **The specification** — https://brad-devices.vercel.app/docs/
- **The name map** — https://brad-devices.vercel.app/glossary/
- **The founder's page** — https://brad-devices.vercel.app/founder/
- **The live toolchain** — https://brad-devices.vercel.app/#proof